



SPONSORSHIP  
OPPORTUNITIES

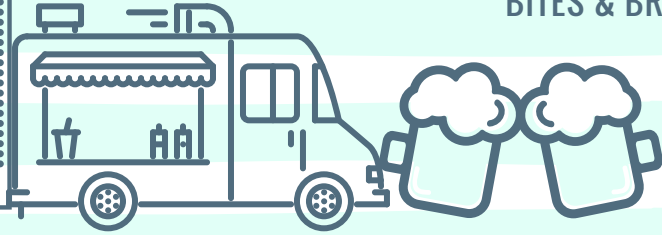
# HOME GROWN

**BITES & BREWS FEST**  
Sunday, APRIL 29th, 2018

WATSCO Center, Coral Gables



[www.homegrownmiami.com](http://www.homegrownmiami.com)



# HOME GROWN

BITES & BREWS FEST

Miami's first-ever food festival featuring all local eats, craft brews, music, art, and **promoting local sustainability in the 305**. If it doesn't have ties to the 305 you won't find it at our festival. But this is not just about a one day festival, this is about a movement to support local businesses and the local economy.

The First Annual **Homegrown Bites and Brews Festival** will fill the Watsco Center in Coral Gables with food, music, art and more on **Sunday, April 29th, 2018** from 12pm -8pm.

Expect a **family-friendly environment** with live art, live music, DJs, culinary demonstrations and "The Best Homegrown Miami Bite" Competition, along with plenty of local craft breweries sampling their top local brews. Throw in some local celebrity chefs, local vendors promoting all things 305--and you got one heck of a par-tée.

As a family-friendly bonus, **kids under the age of 12 are FREE!** For more information email [denise@homegrownmiami.com](mailto:denise@homegrownmiami.com) or call 305 505-1616.

**Miami Herald**  
**el Nuevo Herald**

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# HOME GROWN

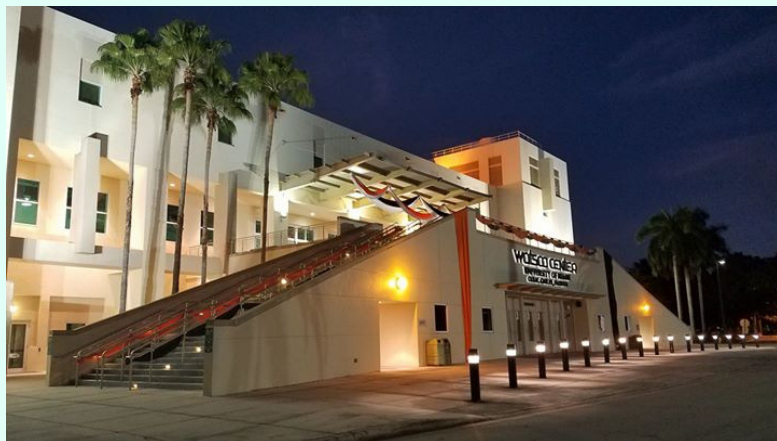
BITES & BREWS FEST



## THE WATSCO CENTER

The 200,000 square foot, 8,000+ seat multipurpose entertainment facility located in the heart of beautiful Coral Gables, Florida on the University of Miami Campus is the perfect venue with its central location and ample free parking. It is the only indoor venue of its size south of downtown in Miami-Dade County.

- Designed for 8,000 permanent seats with 25 executive suites
- Convention, trade show and banquet space: 21,160 sq. ft. & 4,500 sq. ft.
- Executive suites: Each suite includes 12 seats, three bar stools, lounge area, television, phone, kitchen area with sink, and refrigerator.



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BITES & BREWS FEST



## TARGET & DEMOGRAPHICS

This event will bring together local vendors and brands in Miami for a fun day of music, food and art.

It is the perfect place to showcase products made in Miami or having roots in Miami to an **upscale audience with a desire to support local businesses and a love of art and culture.**

The fun, family-friendly and laid-back event is defined by the collaborative nature of **Miami locals with their mixed culture and vibrant entrepreneurial spirit and growing interests in better ways to live.**

- Miami-Dade County with over 2.3 million people of which 64% is Hispanic.
- County GDP continues to grow at about 2.7% a year, leading industries contributing to this growth include real estate (27% of the total), wholesale trade (20%), retail trade (19%) and accommodation and food services (17%).
- Median age of Miami-Dade County and core audience 38.6 years.
- Expect to see many local start-ups (you may or may not heard of) lead by millennials following growing trend of food that is healthy and convenient!

# HOME GROWN

BITES & BREWS FEST



## PRESENTING SPONSOR

- Logo on Entrance Banner
- Logo on Stage Banner
- Logo on All Marketing materials (website, flyers, posters, social media & advertising)
- Presenting sponsor inclusion in Press Release
- Presenting Sponsor Live mentions from stage
- 20 x 20 area at event (VIP Area by stage and/or in Green Room)
- VIP Suite (includes 16 All Access Tickets to event)
- 10 VIP Parking Passes
- Opportunity to maximize visibility by distributing or sampling product to estimated 10,000 attendees
- Category Exclusivity (financial, technology, automotive, beverage, or alcohol)

\$20,000

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## MACK DADDY SPONSOR

Logo on Entrance Banner

Logo on Stage Banner

Logo on All Marketing materials (website, flyers, posters, social media & advertising)

Logo Inclusion in Press Release

20 x 10 area at event

VIP Suite (includes 16 All-Access Tickets to event)

5 VIP Parking Passes

Opportunity to maximize visibility by distributing or sampling product to estimated 10,000 attendees

\$10,000



# HOME GROWN

BITES & BREWS FEST



## 305 SPONSOR

Logo on Stage Banner

Logo on All Marketing materials (website, flyers, posters, social media & advertising)

Logo Inclusion in Press Release

10 x 10 area at event

10 Complimentary Tickets to event

5 VIP Parking Passes

Opportunity to maximize visibility by distributing or sampling product to estimated 10,000 attendees

\$5,000



# HOME GROWN

BITES & BREWS FEST

## VIP SPONSOR

Logo on VIP Area Banner

Logo on All Marketing materials (website, flyers, posters, social media & advertising)

Logo Inclusion in Press Release

10 x 10 in VIP area at event

10 Complimentary Tickets to event

5 VIP Parking Passes

Opportunity to maximize visibility by distributing/sampling product to VIP attendees (estimated at 500).

\$2,500



# HOME GROWN

BITES & BREWS FEST



## BITES AND BREWS SPONSORS

- Logo on website and social media
- Mention in Press Release
- 10 x 10 area at event
- 4 Complimentary Tickets to event
- 2 VIP Parking Passes
- Opportunity to maximize visibility by sampling/selling product to estimated 10,000 attendees

\$1000\*

\*50% discount with 2 year commitment

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# HOME GROWN

BITES & BREWS FEST

## HOMEY SPONSORS

- Logo on website and social media
- Mention in Press Release
- 10 x 10 area at event
- 6 Complimentary Tickets to event
- 3 VIP Parking Passes
- Opportunity to maximize visibility by selling and/or sampling product to estimated 10,000 attendees
- Preferred Vendor Positioning at Entrance (limited to two vendors and additional \$500.00)

\$750\*

\*50% discount with 2 year commitment